

## a preview of the fictional, within the realistically plausible, inovative.



Modality is a word with many meanings, and it can mean different things to different people. It is associated with truth, possibility, wish and desire. It can also denote sensory means of expression such as visual, auditive, tactile and olfactory. Dimensions which all come together when we express ourselves, not the least through what we chose to wear. How true or real do you dare to be, in the city of Soul.

SARA ROSBERG, FOUNDER/CEO AT TRANSFORMING TEXTILES

### Abstract

Fashion has a similar connection with the human body, much like the interior design has with interiors, and urban design with cities. Interior design evolves interiors; Urban design dresses cities; And Fashion dresses our bodies.

In doing so, fashion becomes a catalyst of dimensions. The taste of an era in a given place; the technology to create clothes and accessories; the ecological sensitivity in thinking, building, and selling them. In practice it becomes an ecosystem of ecosystems.

Like the Austrian artist Friedensreich Hundertwasser (1928-2000) spoke of many years ago, stating that mankind has five different skins. Those beeing:

The first skin: The epidermis
The second skin: The clothes
The third skin: Man's house
The fourth skin: The social
environment and identity.
The fifth skin: The global
environment - ecology and
mankind

In sum, an Ecosystem of Ecosystems, and that introduces the story that we will unfold for you in these pages ...

## Introduction TO THE BLUE 2.0

### An ecosystem of ecosystems

An Ecosystem of Ecosystems is possible, both emotionally and technologically, and unfolding synergistically in our daily physical, digital in Web 5.0, (Meta-FULLNESS), virtual. That means in practice, that within our daily world, and during over 50 years since the creation of Arpanet (Advanced Research Projects Agency Network, was the worlds first packet exchanging network and a forerunner to todays Global Internet), it is increasingly Phygitalual, (a new word created by Paolo Dealberti to express that our daily life is both physical and digital and virtual)

This book is the result of research with a bibliography of hundreds of credible sources in 7 languages on a worldwide basis. Added to this was a continuous discussion with world-class experts. In addition to this more than 60 leading academia, think tank, companies, NGO's have agreed to be sued for the level of credibility of the content. And so, in this sense the book is an essay.

To avoid it being a boring text and to reach a diversified audience, the author thought of writing it as a novel giving the voice of the Characters, the task of building a solution, facts as well as dimensions. And in this sense, it is a novel.

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For this reason, being both an essay and a novel, Deep Blue 2.0 is a Novessay.

A Novessay that tells a story that, even in this present moment is not yet real, it is certainly plausible ... and possible.

A story about an Ecosystem of Ecosystems that is Planet Centric because laser focused on:

- The Human Being
- Fauna and Flora

The Human Being, as we are certainly, we not perfect, but we are unique. And our uniqueness is composed of nuances. Flora and Fauna, the true companions with whom we share our journey on this planet. In the Novessay the Flora and Fauna have a legal recognition as Living Beings that equates them to People, as enshrined in a judgment of the Supreme Court in India).

The stories told in Deep Blue 2.0 take place in 2030 using both resilient technologies and legal solutions that exist in 2023. And obviously in 2030 the technology has evolved and consolidated.

Deep Blue 2.0 is created by using both existing technologies in 2023, that universally accepted a new legal solution, as a new entity: Soul.

Soul is a hybrid complex legal entity, that combines both the rules of international law that ensure that more than 100 Nations recognize the Sovereign Order of Malta and the rules of US law governing the creation and management of a Decentralized Autonomous Organization, (DAO).

Using existing woldwide technologies in 2023, as confirmed by both Companies and Think Tanks / Academia, Soul operates in 3 different continents.

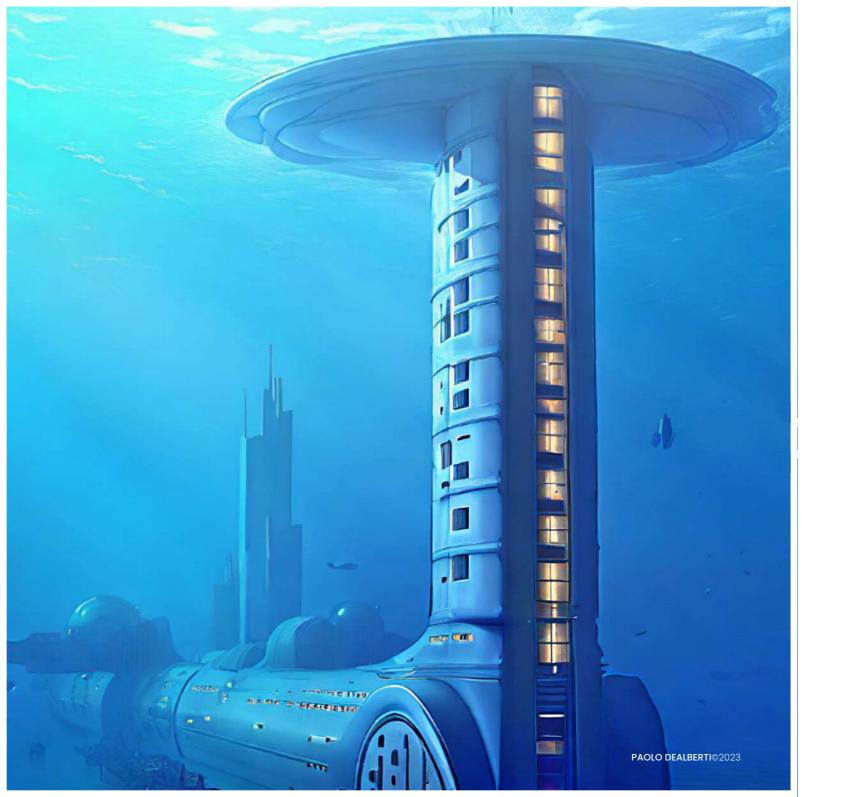


## In the water continent

As a floating city.

How credible this technology is in 2023 shows the floating town that the UN is building in Busan, (South Korea).





As Undersea City, how credible this technology is in 2023 is demonstrated by the British Project Deep

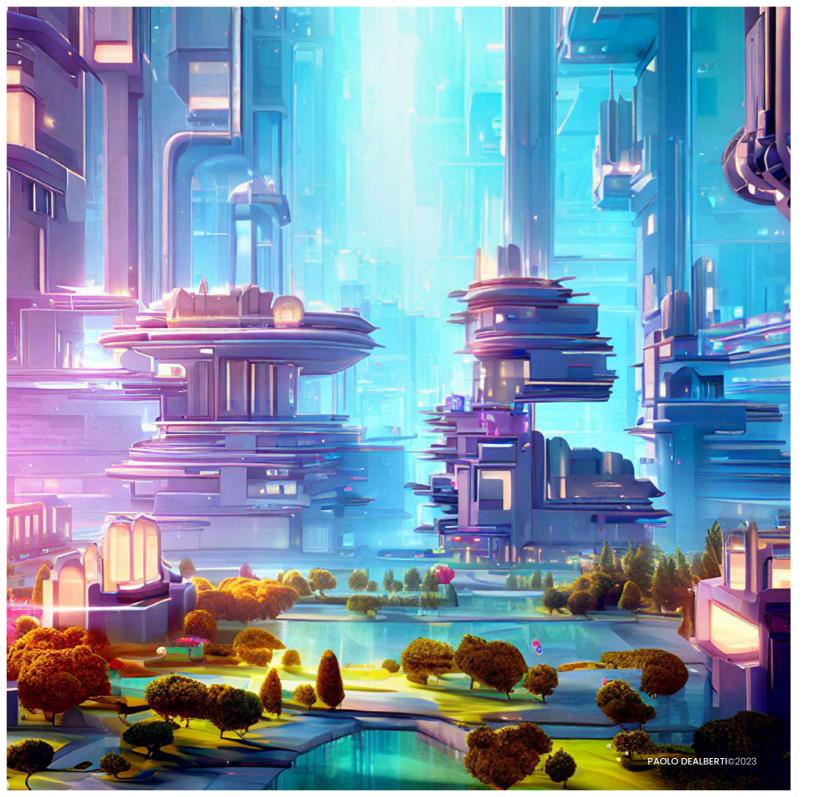




FREEDOM CRUISE LINE INTERNATIONAL®

### MEGA-SHIP

As ship town using a technology Made in USA. Due to this technology, one could construct and build "mega-ships" able to accommodate up to 100,000 inhabitants. The company that holds this technology is featured in the Novessay with its real name. They presented the fact of being featured inside the Novessay at the most important Asian Nautical Expo in 2023. The company does not pay to be mentioned, (i.e. is not marketing/ product placement), but has decided to provide descriptions of 3 of their ships, in the context of the story, because of the value within the Novessay.



### The Internet continent

The Internet Continent is a digital city operating on Web 5.0 - Meta-Fullness. Operating with the security of the Crypto-sphere 3.0, (quantum bit/quantum computer) in this city it is used an innovative stablecoin, with a multi-dimensional peg system, wallet and blockchain, (developed by a world-leading Indian company that wants to appear under its own name), protected by cyber quantum security, (in this case a world-leading Israeli company has agreed to use its name as a company that protects the structure ) and with management rules that are inspired by the most effective standards the world against naive management, fraud and money laundering.



## The ORBITAL CONTINENT

In the Orbital Continent with an orbital village built by a world-leading US company and a space station that collects solar energy and sends it to earth.





### 2023 TECHNOLOGY

Technology existing in 2023 is demonstrated by both the bibliography and the Companies mentioned. Also, in this case it is not about product placement /marketing since companies do not pay but only and solidly, the fact that they have understood the value of novessay and want to be a part of it.

# SOUI SOUI STITUS CITIES

Soul not only showcases the most resilient representation of the best technology but also the most advanced international and corporate legal standards in the world.

Soul, and the cities that compose it, are so much more ... they are both living and vital ecosystems. They are the people who live within them, generating a resilient, inclusive, and stimulating lifestyle.

A place where every day you feel that a challenge is a mere opportunity to improve and evolve. Where crises are seen as an opportunity to develop resiliently, learn and rise from.



# Soul as a holistic lifestyle.

For this reason, the author of the novessay, Paolo Dealberti, sought an innovative company like Transforming Textiles. Initially he was interested in high-tech textile for the Orbital Space Continent and Transforming Textiles is producing Sense-Tex, that is pioneering leading textile solution thanks to its innovative 5-fiber yarn-thread composition, which includes two conductors and three natural fibers (Soybean; Ramie; SeaCell-Algea; Zinc and Silver). When Sense-Tex is equipped with sensors it opens up for new avenues for tech integration in textiles. That's why he contacted the CEO and Founder Sara Rosberg. He proposed to her the goddess of the book that he could mention Transforming Textiles, their innovation Sense-Tex and Fashion brand Modality. Again, he did not ask for money.



### The TRANSFORMING TEXTILES

Transforming Textiles and their innovation Sense-Tex as "Our vision is to be the frontiers of creating Textile well as their Fashion Brand Modality, did not, like all the Technologies for the future, both on Earth and in other world's leading companies participating in the book, pay to be mentioned. They appear only for the quality and innovation of its production. Nobody pays to 5-fiber Sense-Tex innovation, which has never been be mentioned inside the Novessay. This is because Novessay must be credible, and it cannot be credible if it becomes a text in which marketing is done in the form of paid product placement.

Paolo, the author of Deep Blue 2.0, was immediately impressed by the creative energy of Sara Rosberg and was able to learn all about the innovative journey of creating Sense-Tex. But also, the social commitment of Transforming Textiles, confirming coherence, commitment, consistency, and creation, (The 4C's of project management).

Transforming Textiles aims to open an innovative mechanical recycle factory by 2030. In 2024 they start to sell in central in Milan to support Friends of the Earth and Friends of the Sea Oorganization, Where they have been certified by A worldwide leading international NGO, that has developed an international certification that has certified more than 1.000 Companies that work respecting towards Workers and Environments.

In 2024 Transforming Textiles will be at the Milan Fashion Week together with other certified brands selected by Friend of the Earth and Friends of the Sea, to participate in a Fashion Show event for companies with high ethical standards aimed at promoting NGO projects.

Transforming Textile is also a leading Start-up Company whose resilient quality and style towards the Planet has not escaped Forbes; Bloomberg; Financial Times; CEO Weekly; Forbes; Yahoo Finance; Business Insider; Ecotextile News; Apparel Sources; as well as 68 other publications in the US with more to come in 2024.

Space. By collaborating interdiciplinary across sectors and geographical borders, we managed to create the done in Textile History before. It manifests that we need to build both knowledge and human bridges between people, to solve the problems of tomorrow. And by doing so, also lay the foundation to a new road into a socially sustainable future-Together."

### Sara Rosberg, Founder/CEO Transforming Textiles

The words with which we began the journey in this document spoke of the similarities between interior design, urban design, and fashion. These three forms of art dress our time. With the interiors we design the objects where we live. In the cities we create our living spaces, and in Fashion we decide how to dress our bodies, and express who we are or want to be.

We do this by honouring the past, (tradition), and at the same time reflecting the present, (our here/now), and in addition to this, we also showcase a future we would like to see or can envision and give it form.

The creative process of making clothes stems from old traditions and cultural heritage, in that sense that we must evolve Fashion by acknowledge it as a respected Artform and skill that needs preserving; and in which one need years or a lifetime to learn.

We have talked previously about a new reality that is generated in 2030, using strictly existing technologies already in 2023. A relay where the focus is Planet Centric, (Humans and Nature), becoming a hub that creates corridors of resilience connecting the world as an oasis of inclusive and resilient Lifestyle.



### The **FASHION BRAND**

This journey led us to talk about Transforming Textiles and their Innovation Sense-Tex and Fashion brand Modality. We talk about it with a deep intrinsic consistency because, we remind you, that Transforming Textiles does not pay to be mentioned in Deep Blue 2.0. Transforming Textiles is mentioned in the book for what it does that makes it an innovative leading start-up worldwide.

If in history we can find a constant, it is that everything changes in time. Fashion is a form of art that expresses the evolution of a culture in the present, combining tradition and future. If we consider this it is immediate to note that over time in the different places of the world, it also changes the keys to interpret what fashion expresses. Today we live in a worldwide network of more than 200 cities that generate mindset shaping. These cities are located in every continent and mindset shaping is generated with LocGlob ,(Local-to-Global) trends, which are then grafted into the Glocal, (Global-to-Local), flows.

# Evolution of Sustainability

Today the key reading is the Resilience as evolution of Sustainability. Being sustainable without being resilient is of no use. Why? Because of the first real crisis within the sustainable structure is that if we created it, it is then not also resilient ...and can hence collapse like a house of cards?

Ofcourse, it is key to when reading the book, that we presume that despite existing in the pivotal dimension, it does not exclude that each individual Person understands that his/hers own personal way of dressing, can also connotate and denotate other meanings and signifiers.

As People we are not perfect but for certainly, we are unique. And our uniqueness is based on a complex; slimming; sensitive; emotional; and a perceptive set of nuances.

The Soulians, the inhabitants of Soul, who all have double citizenship, live in this multidimensionality of meanings/signifiers, where fashion plays a role due to its nuance. Fashion has always expressed a way of communicating to which Social Tribes we belong / we want to belong. A soft and inclusive way of communicating it.



## am have ys have am

The Soulians have evolved this millennial way integrating in their Lifestyle the fact of being Am-Have. Am-Have, what does that mean? Broadly speaking we can divide the Buyers , (obviously not only fashion), into two big families:

The Am-Have, which is that it does not follow trends but has a fundamental coherence in its Lifestyle. A consistency that is expressed in a multifaceted and dynamic set of nuances. In a sentence: I have, therefore I am.

The Have-Am, or those who are influenced by fashions in the futile and vain quest to legitimize and identify themselves. In a sentence: I am what I have.

Transforming
Textiles/Sense-Tex
/Modality

### A SEAMLESS BLEND

Transforming Textiles, Sense-Tex, and the Modality Fashion Brand, has with the creativity of a seamless blend of form, functionality, and resilient sustainability, shown its commitment to a world where Fashion can continue to exist and flourish without the expense of Natural resources. Ending overconsumption,

overproduction, and overuse of natural resources.

In addition to this managed to show the world how textiles can be produced chemical free and contribute to our health and protection from viruses, and at the same time last 3 times as long as regular materials. It also addresses the water scarcity problem as it requires less washing due to it's antibacterial properties, but is also produced with no added water or chemicals. The yarn still resembles and feels light and soft, just like a regular T-shirt. It can and will be produced and recycled both on Earth and in Space in the future.



www.transformingtextiles.com

Transforming Textiles, thanks to all this, is a brand for People Am-Have. Consumers demanding, mature and sophisticates that do not follow the futility of fashions but embody, in their daily lives, their own narrative. People who know what they want and know how to choose by feeling and following the nuances of their taste. People who, in this way, apply in their daily lives an inclusive and resilient Lifestyle.

The Emotional Energy behind Transforming Textiles





www.Modality.store



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